

A PROPOSAL BY
TEAM WILD MAVENS

REBELLE RALLY 2023



PARTNERSHIP PROPOSAL

REBELLE
RALLY 2023

LISA ADDINGTON KATIE ABRAHAM

We are Team Wild Mavens.

THE REBELLE RALLY

- 2500+ Kilometers
- 10 Days - 8 Driving
- 10+ Hour Stages
- On-Time & On-Route Enduro
- Map & Compass Only
- Televised Coverage
- Track Your Team
- Live Team Updates
- Daily Standings
- Most Points WINS

To Learn More about the Rebell Rally visit: www.rebellerally.com

MEET THE TEAM



The 2023 driver for team Wild Mavens, Lisa Addington, has been a Behavioral Interventionist for upper elementary aged students, for 23 years, and lifelong member of Beta Sigma Phi sorority. She is a member of the Midwest Krawlers Board of Directors, a local Kansas City 4x4 Club, and becoming highly involved in ladies focused 4x4 events in the Kansas City and Midwest area due to retiring in 2023!

The 2023 co-driver/navigator for team Wild Mavens, Katie Abraham, is the Marketing Manager of Service for Dometic, a global outdoor company. Her side hustle is President and founder of Falcon Dynamic. She is an executive member of the Kansas Rocks Recreation Park Board of Directors, and involved in ladies focused 4x4 events nationwide.



The 2023 3rd team member is Lisa's 2018 Jeep JLU Sport, aptly named, "Orange Crush"

SPONSORSHIP

In 2023 we are seeking two Premier sponsors who are looking to team up for an ongoing partnership before, during, and after the rally.

PREMIER PARTNERSHIP

\$6,000 Premier Fee

- 1/2 Dedicated Vehicle Wrap Space
- Logo placed on Competition Vest &/or Helmets
- Access to professional photo content during rally & 20 images of choice post-rally
- Brand visibility at all 2023 training, expo appearances, podcast appearances, and 4x4 community events
- Dedicated monthly social media posts & stories on facebook and instagram
 - Invitation for two (2) to Train 1:1 with Team Wild Mavens
 - Invitation & Entry for two (2) to Rebelle Rally Awards Gala in Glamis, CA

SUPPORTING SPONSORSHIP

\$1000+ Supporting Fee &/or Equipment

- Brand placement on vehicle wrap
- Social media visibility at all 2023 training, expo appearances, podcast appearances, and 4x4 events
 - Invitation for virtual navigation training with Team Wild Mavens
 - 10 professional images of choice post-rally

To Become a Wild Mavens Sponsor email us at wildmavens@gmail.com



Yes, Rebelles do their own thing

2022 COVERAGE

Photos by @reginetrias @desktoqlory @timsuttonphoto #rebellerrally #rebelles2022

#iwanttorebelle #jointherebelle **ROOKIE YEAR**

In 2022 Wild Mavens, Team 104, was featured in a variety of different channels online and locally in the off-road community.

DIGITAL

Vehicle featured in 3 articles from Jalopnik

Vehicle featured in article on Yahoo

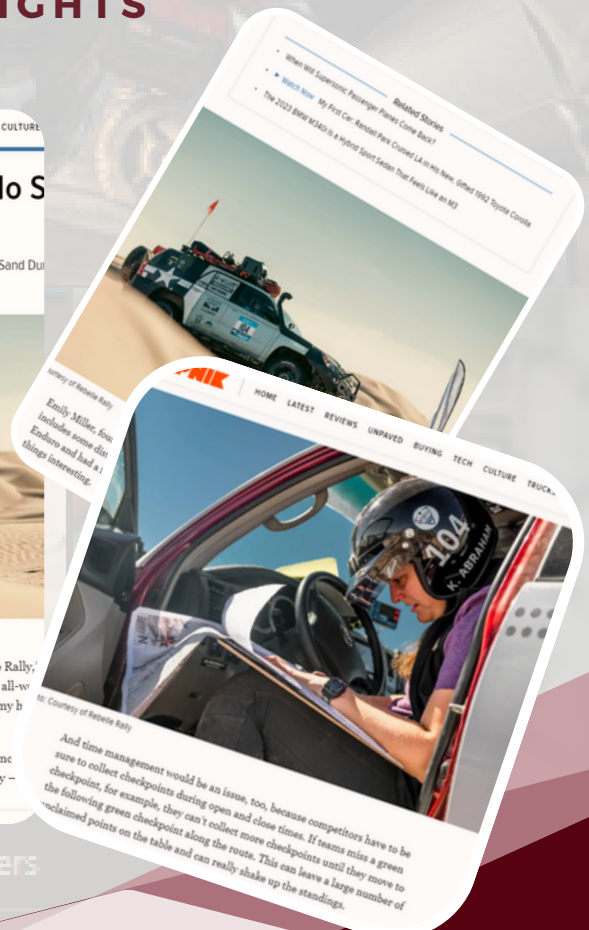
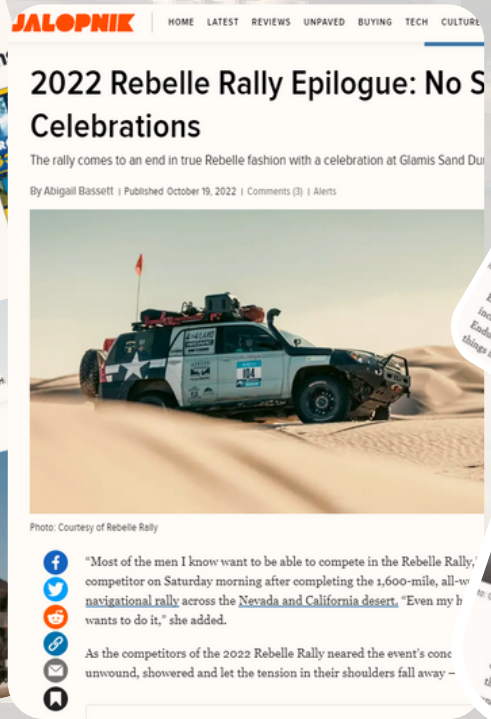
Team interviewed 5 times Live during rally

90+ Professional photos, rights cleared for team/sponsor usage

300+ Shares of various posts on social media with sponsor tagging

+668 Active followers on social media in first year of Rebelle Rally

CHECK OUT OUR SPOTLIGHTS



THANK YOU FOR YOUR CONSIDERATION



As a valuable sponsor and partner, your company will be given brand visibility leading up to and throughout the Rally. We are extremely pleased to have the opportunity to represent your company, and hope to spread the excitement of this amazing adventure with your entire team!

- Lisa & Katie

**THANK YOU, AND WE LOOK
FORWARD TO WORKING
WITH YOU**